



## PROFILE

Quality-driven graphic designer with experience in developing advertising and marketing materials that strengthens brand identity and drives engagement. I thrive in utilizing my creative talent to transform ideas into noteworthy visuals. Seeking a dedicated team that values efficiency and encourages creative freedom.



[lindseygammondesign.com](http://lindseygammondesign.com)



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(859) 338-2046

## QUALIFICATIONS

- **Graphic Design**  
(Advertising/Marketing, Print/Digital Design, Layouts, Publication Design, Branding, Typography)
- **Illustration & Digital/Traditional Art**
- **UI Web Design**  
(Wireframing, HTML/CSS, WordPress)
- **Tools:** Adobe Photoshop, InDesign, Illustrator, Procreate
- **Soft Skills:** Detail Orientation, Collaboration, Critical Thinking, Problem Solving, Organization, Adaptability

# LINDSEY GAMMON

## GRAPHIC DESIGNER

## EDUCATION

August 2019 – May 2022

**AAS - Bluegrass Community & Technical College, KY**

Graphic Design & Library Technology Major, GPA 4.0.

Dean's List for 4 semesters.

August 2016 – June 2020

**High School Diploma - Bryan Station High School, KY**

IT Academy Graphic Design Pathway, GPA 3.7/4.0.

Certificate of Excellence for all semesters.

## EXPERIENCE

July 2022 – February 2026

**Graphic Designer, Studio 34 Productions**

Created digital and printed advertising products for an agency that specializes in the thoroughbred industry.

- Designed for multiple clients such as Fasig-Tipton, Claiborne, Gainesway, Taylor Made, and Airdrie Stud. The designs were then published through TDN, Bloodhorse, DRF, and Paulick.
- Revamped catalogue covers, brochures, and ads for clients that helped maintain brand identity while innovating previous content.

January 2022 – May 2022

**Graphic Design Intern, Hancock Branding x Communications**

Collaborated on the design and illustration of visual communications for local agency clients.

- Gained 16 weeks of hands-on graphic design experience, developing concepts under direct mentorship and feedback from the agency president.
- Completed 120 hours with excellent attendance and consistent on-time performance through effective schedule management.

October 2020 – April 2022

**Crew Member, Wendy's, KY**

Performed daily crew member duties while following food safety standards and accurately handling cash and credit transactions.

- Trained to accurately operate the cash register and process customer payments within two weeks through observation and hands-on experience.
- Delivered friendly, efficient customer service in a fast-paced environment, earning recognition for maintaining patience and a positive attitude.